

Ayyappadas

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UX/UI Designer

Visual Design | Branding | Prototyping | User Research | Web Design

Dedicated UX/UI designer with experience in graphic design, web design, wireframing, usability testing, AI Integration and other design areas. Devoted to creating accessible, useful, and intuitive user-centric interfaces. Enthusiastic about using design expertise to produce powerful digital experiences that connect with users and produce noticeable outcomes.

WORK EXPERIENCE

Britannia groups - *London, UK*

07/2023 - PRESENT

System Administrator

- Performing routine administrative tasks such as monitoring and filing.
- Assisting with office event planning and coordination.
- Providing technical support for the software OPERA CLOUD.
- Providing excellent support to Britannia, resulting in a 40% increase in company sales in 2023.
- Designing print materials such as posters, banners, logos for events and functions.

UST Global - *India*

03/2022 - 06/2023

Lead UX Designer

- Worked with cross-functional teams to design and develop user-centered web and mobile applications.
- User Interface for **NoSkript**, (Automation software) encompassing the creation of wireframes, mock-ups, videos and presentation decks.
- Support developers in seamlessly translating their ideas to HTML styles with user interfaces, utilizing CSS.
- Create multimedia content including presentation deck, animations, and videos.
- Motivate the team and establish policies for upcoming advertising campaigns.
- I am adept at adapting to fast-paced work environments, efficiently prioritizing and managing tasks to ensure timely delivery of designs.
- Creating posters, brochures, flyers, email templates, logos, and icons (for UST).
- Collaborate with the teams in charge of marketing, product, and sales to develop successful design solutions.

Equal Star Systems - *Houston, USA (India-based)*

02/2016 - 03/2022

Senior Graphics Designer

- Create and update Icons and logos using Illustrator, ensuring they are in vector form for scalability and quality.
- Print-ready designs, including familiarity with file formats and print procedures.
- Create and implement packaging, print materials, email templates, social media graphics, and digital advertisements.

- Converting designs to HTML.
- Proficiency in image retouching and manipulation to improve image quality.
- Develop successful design solutions.
- Creating posters, brochures, flyers, presentation templates and video editing.

EDUCATION

- **Axis College - India**
Post Graduate Diploma in Computer science
- **Regional Computer College - India**
Diploma in Computer Application (Design and Editing)
- **St.Xaviers College - India**
Diploma in E-commerce and Web
- **Cygnnet systems – India**
Diploma in Motion Graphics and Animation
- **School for Travel and Tourism IATA – India**
Diploma in Travel and Tourism
- **Bachelor's Degree in Business Administration – Kerala University India**
Graduation

PROFESSIONAL SKILLS

- Experience in typography, color theory, and layout to create aesthetically pleasing & functional interfaces
- Designing interactive elements (creating site maps, navigation schemes)
- Experience in Creating digital images/banners
- Experience in Creating video/animated content for use on social media and in emails
- Designing print material like posters, banners etc.
- Conducting user interviews, surveys, and usability tests
- Incorporate AI-driven features into the user experience designs

CERTIFICATION

UX Strategy - Fundamentals, certification (UK)	07/2023
Health and Safety course – First Aid certification (UK, Manchester)	09/2023
Fire Marshal & Evacuation Course (UK, Manchester)	09/2023

AWARDS AND HONORS

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| Best UX Design - Equal Star Systems | 12/2020 and 05/2021 |
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- Recognized for achieving the best UX designer on the ZCubes(interfaces) platform
 - Collaborating closely with clients, sales and marketing teams to enhance product usability and facilitate sales efforts. (Achievement Award)

PROFICIENCIES

DESIGN TOOLS

- Adobe Creative Cloud, Canva

MOCKUP AND WIREFRAME TOOLS

- Canva, Figma, Sketch, Miro

OFFICE SUITES

- Microsoft office 365

WEB DEVELOPMENT

- HTML5, CSS3, Bootstrap, WordPress, Angular

VIDEO EDITING

- Adobe Premiere, FCPX, Filmora, After Effects

LINKEDIN

<https://www.linkedin.com/in/ayyappadas-uidesigner/>